

**Draft of the business plan.**

***We offer a platform and services to move our clients to the conversational AI world.***

**What are benefits?**

1. Traditional services working with data are limited and expensive.

They use software applications which query databases.

Access to data is limited by number of pre-recorded queries.

To add or modify queries lead to software modification, which is expensive.

What you get with our help? - Unlimited access to data and accelerated knowledge discovery and sharing.

2. Even more important benefit:

Unlimited access to data combined with conversational approach drastically improves decision making.

Conversational Semantic Decision Support (CSDS) systems bring new level of services in training, accounting, robotics, real estate, and many other areas.

**How do we do that?**

1. We connect client data to our platform, Business Architecture Sandbox for Enterprise (BASE).

2. We transform client data into a specific business model.

3. We integrate this business model with the Large Language Model (LLM) as proprietary secure data not visible to public.

4. We allow client services to work on the integrated language model, while using AI tools, like OpenAI and Gemini by Google and our conversational AI engine, part of BASE.

Our technology is protected by the Development Factory patent describing system and processes for conversational development, manufacturing, and marketing.

We will profit from:

- licensed installation, customization and maintenance of the conversational AI engine, BASE, at the enterprise,

- subscriptions for using our cloud facilities with specific customizations for small businesses.

We currently use Amazon Web Services cloud and we plan to move to Nvidia chips at Nvidia data center, as described in the patent example of implementation.

**How do we plan to use investments?**

We need about \$4mln to attract development and marketing talents.

We plan quickly scaling up in the fresh market and over several years get to the point of IPO.

References: <https://aitu.us/itu/BusinessDirections.pdf>

<https://aitu.us/itu/DevelopmentFactoryAndBASE.pdf>